



Security TWENTY 23

CONFERENCES & EXHIBITIONS

BIRMINGHAM

16 February 2023

Metropole Hotel,
NEC Birmingham

SPECIAL EVENT*

22-23 March 2023

Twickenham Stadium
London

GLASGOW

30 March 2023

Hilton Hotel,
William Street, Glasgow

NEWPORT

6 June 2023

Celtic Manor Resort,
Newport

MANCHESTER

SUMMER SIZZLER*

6 July 2023

Old Trafford Football Stadium

DUBLIN

5 September 2023

Crowne Plaza Hotel
Blanchardstown, Dublin

BELFAST

7 September 2023

Europa Hotel,
Belfast

LONDON

2 November 2023

Radisson Red Hotel
London Heathrow



About the Conference

Professional Security Magazine is pleased to bring you Security TWENTY 23 Events. These events are aimed at end users, purchasers and those who specify security products and will update attendees on the latest developments in the security sector. Whether you are in corporate security, local government CCTV or retail loss prevention we aim to get key people into the room and share knowledge.

Set in the convenient regional locations throughout the UK and Ireland, the events will bring together key security industry speakers and cutting edge security products and services.

**Special Event and Manchester Summer Sizzler are a different format to other Security TWENTY 23 events*

Who will attend Security TWENTY 23?

- Security and Facility Managers
- Installers
- Consultants
- Police Authorities
- Buyers and Specifiers of Security Services and Products
- System Integrators



About Professional Security Magazine

Professional Security Magazine has the largest circulation of any magazine covering the UK private security industry circulating some 10,500 copies. Our readers come from the whole of the security industry covering end users, installers, manufacturers, distributors, consultants and product and service specifiers.

Who should exhibit at Security TWENTY 23?

- Manufacturers
- Security Service Providers
- Distributors
- Physical Security Products
- Guarding Services
- Membership Organisations/Professional Bodies
- Monitoring Stations and Services
- Crime Prevention Services

Pre Event Dinner

On the evening before each of the Security TWENTY events, we host a relaxed pre event dinner at the hotel where everyone can relax and mingle with other attendees. Dinner is available either as part of our exclusive dinner B&B package or on dinner only basis. An exclusive dinner, B&B rate is available for at each location £185 per person (for a single occupancy double room) and dinner only places are available at £60 per person. B&B only places are also available at £135 per person (for a single occupancy double room). **Not available at Manchester**

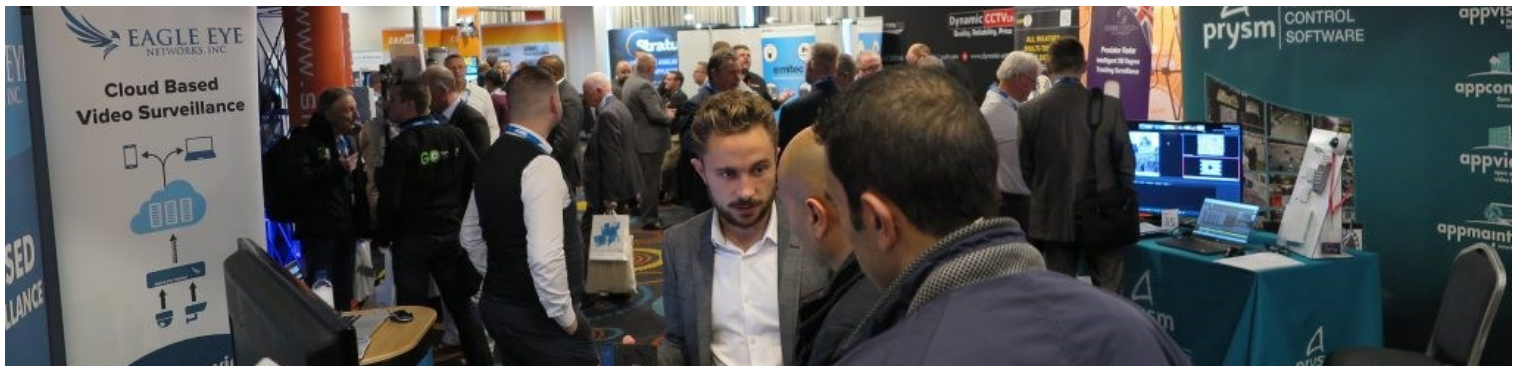


Exhibitor Package - £1100

A perfect opportunity to showcase your product and services

- Exhibition space - includes table, chairs and power (space allocated approx 3x2m)
- Pre event publicity featuring in Security TWENTY marketing eNews and social media channels
- Company details and logo and weblink on the Security TWENTY area on the **Professional Security Magazine** website





Optimise your marketing with one or more of our exclusive Sponsorship Opportunities. We've broken things down into bite-sized chunks so that you can tailor the event to meet your needs.

➤ **DINNER SPONSOR - NO LONGER AVAILABLE**

Your logo and company branding will be on all the promotional literature connected to the pre event dinner before and during the event, including menus and table plan. You will also have the opportunity to place up to four promotional pull-up banners on the stage at the pre event dinner.

➤ **DRINKS SPONSOR - PRICE ON APPLICATION**

Your logo and company branding will be on all promotional literature connected to the drinks at the pre event dinner. You will also have the opportunity to place up to four promotional pull-up banners at the pre event dinner.

➤ **SIGNAGE SPONSOR - PRICE ON APPLICATION**

Your company logo on all the directional signage at Security TWENTY event which will be placed at strategic areas around the venue.

➤ **REGISTRATION PAGE SPONSOR - NO LONGER AVAILABLE**

Your company logo will feature in an exclusive sponsor banner on the dedicated online registration page of the *Professional Security Magazine* website

➤ **VIP SUITE SPONSOR - PRICE ON APPLICATION**

We provide an exclusive meeting room adjacent to the conference/exhibition area for the sponsor to entertain their customers with comfortable seating and tables. We will serve a private lunch and refreshments in an area that is exclusively for use of the sponsor and their guests throughout the day.

➤ **REGISTRATION AREA SPONSOR - PRICE ON APPLICATION**

You have the opportunity to place up to four promotional pull-up banners at the main Registration area of the Security TWENTY venue.

➤ **GOODIE BAG INSERT - £100**

Your product catalogue is included in every goodie bag given to attendees at Security TWENTY events.

➤ **SHOWGUIDE ADVERT - £500**

A full A5 page advert will feature in the Conference showguide given to every attendee *Continued overleaf...*





Sponsorship Opportunities continued

➤ **PRESENTATION SLOT (available at Birmingham and London) - £500**

An amazing opportunity to deliver a fifteen minute case study to the audience during the conference (which runs from 9.30am to 1.30 pm). Only 5 presentation slots are available at each event!

➤ **REFRESHMENT SPONSOR - NO LONGER AVAILABLE**

You have the opportunity to place up to four promotional pull-up banners at the refreshment stations throughout the venue.

➤ **GOODIE BAG SPONSOR - PRICE ON APPLICATION**

Your company logo will be on the goodie bags given to all attendees at the Security TWENTY event.

➤ **LANYARD SPONSOR - PRICE ON APPLICATION**

Your company logo will be on the lanyards used to hold the ID badges for all attendees at the Security TWENTY event.

➤ **CONFERENCE AREA SPONSOR - PRICE ON APPLICATION**

You have the opportunity to place promotional pull-up banners on the stage in the conference area. Your branding will be clearly visible in all photos of speakers taken at the conference.

➤ **NAME BADGE SPONSOR - PRICE ON APPLICATION**

Your company logo will feature on every name badge at the Security TWENTY event.

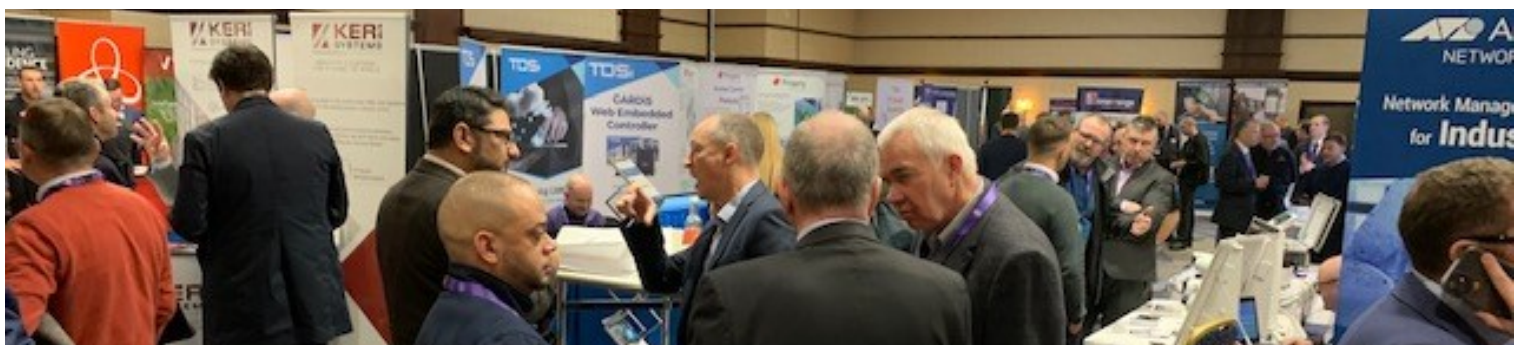
For more details please contact Liz Lloyd at:

E: Liz@professionalsecurity.co.uk

T: ++ 44 (0)7970 271786

W: www.professionalsecurity.co.uk

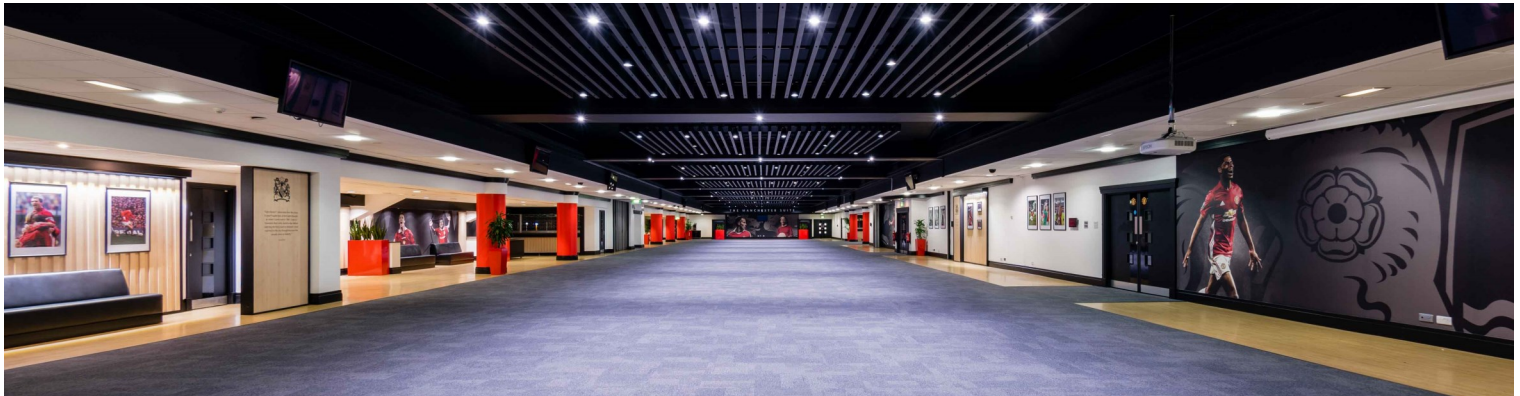
Security TWENTY 23





On the 6th July we will be hosting our Security TWENTY 23 Manchester 'Summer Sizzler' at Old Trafford Football Stadium; the home of Manchester United Football Club.

This event will be a different format from the other Security TWENTY roadshows as it will feature a large exhibition where the doors open to visitors at 12 midday. At 5pm we will be serving visitors complimentary drinks accompanied by a BBQ.



When the exhibition winds down around 7pm visitors are then invited to move over to the Evolution Suite for drinks and networking with spectacular views over the stadium.

Accommodation for this event will be available at the onsite Hotel Football and can be booked via our special rate link with the hotel. Bedrooms are available for both 5th and 6th July.

To make things even more straight forward, onsite parking is complimentary at this venue and there is plenty of it!



How to book

To book exhibition and/or sponsorship packages, complete the following details below and return to Liz@professionalsecurity.co.uk

EXHIBITOR PACKAGE	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
DINNER SPONSOR	NO LONGER AVAILABLE
DRINKS SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
SIGNAGE SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
REGISTRATION SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
VIP SUITE SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
REGISTRATION DESK SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
GOODIE BAG INSERT	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
SHOWGUIDE ADVERT	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
PRESENTATION SLOT	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
REFRESHMENT SPONSOR	NO LONGER AVAILABLE
GOODIE BAG SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
LANYARD SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
CONFERENCE SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
NAME BADGE SPONSOR	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
_____ DINNER B&B (£185pp)	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
_____ DINNER ONLY (£60pp)	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>
_____ B&B ONLY (£135pp)	Birmingham <input type="checkbox"/> Glasgow <input type="checkbox"/> Newport <input type="checkbox"/> Manchester <input type="checkbox"/> Dublin <input type="checkbox"/> Belfast <input type="checkbox"/> London <input type="checkbox"/>

*****ALL PRICES EXCLUDE VAT*****

Company Name: _____

Contact Name: _____

Address for Invoice: _____

Contact Email: _____

Contact Telephone: _____

Security
TWENTY 23

Events
Professional
SECURITY
Magazine



Security TWENTY Special is our two day, meet the buyer event which takes place on 22-23 March 2023 at the home of rugby union; Twickenham Stadium.

Day 1 starts on 22 March in Lock No 4 on level 3 of the stadium where we will meet at 10 am for registration, introductions and an overview of the event. We then arrange a day of 30 minute appointments where attendees can discuss requirements and solutions with manufacturers including lunch. These appointments will be matched to ensure that there is a genuine requirement from both manufacturer and delegate to avoid time wasting. After guests have checked into their bedrooms at the Marriott Hotel (which is integrated into the stadium) and had chance to freshen up, we have organised a full tour of the stadium so that guests can see behind the scenes of this iconic venue. On the evening of 22 March, all of us will come together for a relaxed 3 course dinner in the stunning Member's Lounge overlooking the stadium including hosted bar to encourage more networking opportunities.

Day 2 After breakfast on 23 March, we will arrange a further morning of 30 minute appointments in your private meeting rooms on level 3 of the stadium. We will finish at 1pm where you will be free to stay for lunch or leave for home or the office. In total exhibitors will have sixteen 30 minute appointments over the two days. For your exhibition space, you have a private and enclosed room with no distractions and can engage in secure discussions. What you put in that room is up to you – either equipment demos or presentation on laptop and banners etc. All of our attendees will be high level decision makers and influencers who have been specially selected. We want this event to be a great success for all our attendees so won't be wasting anyone's time! The plan is that even if you don't have an appointment with every delegate you should go away from the event knowing everyone who attended and having made some firm business connections.

Exhibition Private Room (inc one attendee) £4,000

Extra attendee(s) £400 per person

Company Name: _____

Address for Invoice: _____

Contact Name & Email: _____